



Fordays Co., Ltd. <https://fordays.jp/>
Head Office: 6-7 Koami-cho, Nihombashi, Chuo-ku, Tokyo 103-0016
Registered company address (former Head Office):
1-13-21 Kayabacho, Nihombashi, Chuo-ku, Tokyo 103-0025

Think Nucleic Acid, Think Fordays
FORDAYS



Bringing health, assurance,
and glamor into your life.



The most effective way of conveying our product's true value is to harness the power of relationships between those around you.

Our corporate objective is to change the quality of life to as many as possible, by providing products required for the era of 100-year life.

Fordays was established in 1997, and we have made our products through our numerous encounters with our customers and reflecting upon their direct input.

However, no matter how prominent these products are, our expectations for these products will not be met just by using them.

Our product's true value comes into play when our distributors add new meaning to the product by passionately recommending them to others by sharing their own experience.

We evolve our products by listening to the voices of our loyal customers. So our passionate distributors can effectively share their experience, Fordays has circulated a stable flow of creating customers through introduction. Through this, we have cultivated a better understanding that relationships are strengthened through trust.

In the future, we want our company to progress as an essential part of modern society by providing an opportunity for everyone to get involved in our business.

FORDAYS = For better and brighter days to come.

Cultivating "happiness" each day at a time is crucial in this limited time we have in our lives. This name embodies our aim to support and deliver happiness to our Members in their everyday lives.



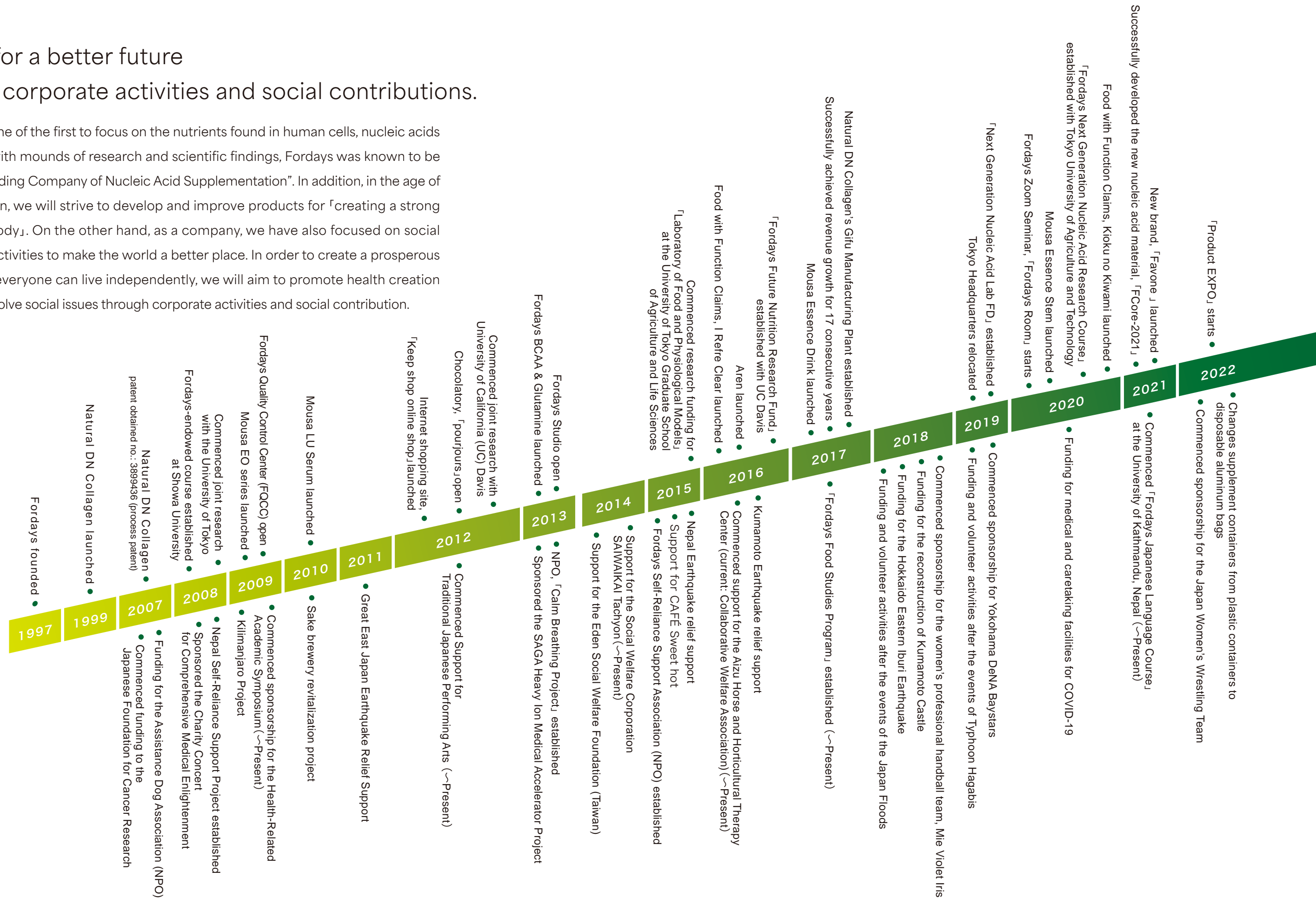
Fordays Co., Ltd.
CEO

Keiko Wada

The History of Fordays

Aiming for a better future through corporate activities and social contributions.

Fordays was one of the first to focus on the nutrients found in human cells, nucleic acids (DNA・RNA) with mounds of research and scientific findings, Fordays was known to be called the “Leading Company of Nucleic Acid Supplementation”. In addition, in the age of self-medication, we will strive to develop and improve products for 「creating a strong and healthy body」. On the other hand, as a company, we have also focused on social contribution activities to make the world a better place. In order to create a prosperous future where everyone can live independently, we will aim to promote health creation business and solve social issues through corporate activities and social contribution.



All made under the power of nucleic acid, to support a healthy and beautiful lifestyle.

The concept of Inner + Outer Supplements.



Inner Supplements (Dietary Supplements)

We offer a range of inner supplements that support health on the inside, starting with our company’s flagship product, Natural DN Collagen.

Outer Supplements (Skincare, hair care, and cosmetic products)

Our range of outer supplements support health and beauty from the outside. The nucleic acid-derived ingredients, support health and beauty that extends to the future.

Inner Supplements



Natural DN Collagen
 〈Non-carbonated beverage〉
 The No. 1[※] Nucleic Acid Supplement for over 10 years.

※ Source: Fuji Keizai Co., Ltd.
 "H.B. Foods Marketing Handbook 2014-2022, Function-Oriented Foods Edition"
 [2018-2020 Cumulative Sales of Antioxidant/Antiaging-Oriented Nucleic Acid Supplements (Set),
 2012-2017 Cumulative Sales of Lifestyle-Related Disease-Preventive and Other Nucleic Acid Supplements (Set)]
 "Market Share of Supplements Containing Featured Ingredients/Efficacy 2012"
 [2010-2011 Cumulative Sales of Nucleic Acids (Set)]



Aren SP
 〈Processed food containing antrodia camphorata (fungi) extract and lactobacillus acidophilus (Tablet-type)〉
 A supplement containing 3 key ingredients (antrodia camphorata extract, probiotic narine (lactobacillus acidophilus ER-2 strain 317/402), and broccoli extract) to adaptably support your health.



Immuno Vital HI
 〈Processed food containing mushroom powder and lactobacillus acidophilus (Hard capsule-type)〉
 A supplement containing three types of mushrooms and 1 trillion lactic acid bacteria to support your immune system and keep your body in a stable condition.



Natural RNA V (Five)
 〈Processed food containing torula yeast extract and salmon milt extract (Capsule-type)〉
 Capsules containing nucleic acids that actively replenishes RNA when taken with the Natural DN Collagen.



Mousa Essence Drink Stem Bright
 〈Non-carbonated beverage〉
 A supplement containing pineapple extract-containing ceramide phytol and collagen tripeptide to support beauty from the inside.



Aojiru & Fiber Mix Fresh
 〈Processed food containing green barley (Powder-type)〉
 An easy-to-drink aojiru drink chiefly made up of four green vegetables containing a variety of nutrients in one stick.

Food with Function Claims



I Refre Clear W [Reg. No.]G1043
 〈Processed food containing maqui berry/lutein/zeaxanthin (Soft capsule-type)〉
 A supplement that supports the eyes in two ways: eye hydration and contrast sensibility.



J Charge [Reg. No.]D444
 〈Processed food containing proteoglycan-rich salmon nasal cartilage extract (Tablet-type)〉
 A supplement containing proteoglycan derived from salmon nasal cartilage to support joint mobility in individuals with knee joint discomfort.



Kioku no Kiwami [Reg. No.]E388
 〈Processed food containing ginkgo leaf extract (Tablet-type)〉
 Supports memory (the ability to remember information seen and heard in your daily life).



Mousa LU Serum tia
 〈High-functioning beauty serum〉
 A beauty serum devoted to aging-care[※] focusing on the skin at the energy level.
 ※ Age-appropriate skincare.



Mousa Essence Stem
 〈Beauty essence〉
 Containing「human stem cell conditioned media[※]」, this product promotes the skin’s original firmness, elasticity, smoothness, and moisture.
 ※Human keratinocyte conditioned media, human fibroblast conditioned media, human adipocyte conditioned media extract (all moisturizing ingredients).

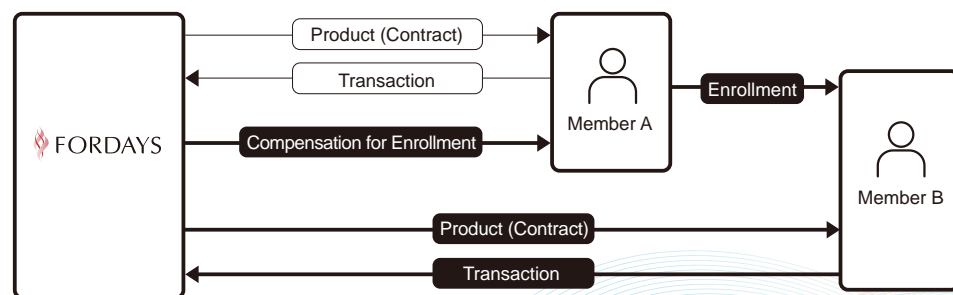


Mousa EO W II series
 Our cosmetic series containing a cleanser, face wash, face soap, lotion, cream, and exfoliating cream.

We have implemented a business model where anyone can easily get involved from the lowest expense possible.

The Fordays Business Style is built upon the foundation of trust from person to person. This starts by telling close friends and acquaintances about the value of the wonderful products that you have used. The real value can be conveyed only by the person who used it. There is where the real distribution begins.

In addition, Fordays has a “direct transaction contract” with all members. The Fordays head office will take orders and ship to members. In other words, there are no transactions between members, and there are no requirements to acquire an inventory. Each individual without savings or careers have the equal opportunity to become entrepreneurs, and find fulfillment through this business model. This is the Fordays style.



No registration fees No inventory No delivery/collection

Implementing a business model where anyone can start with a small expense

The slogan for cultivating compliance is
「Know the rules, Follow the rules, Explain the rules.」

Fordays is currently the third largest company in terms of annual sales in the network marketing industry, and its social responsibility continues to grow. In order to continue to be a company that is essential to society, and to enable our members to carry out more fulfilling activities, Fordays will strive for compliance (observance of laws and regulations) more than ever.



Compliance Book

《 Membership Applications for the Elderly 》

Applicants over age 80 need approval and signatures from their family members. In addition, Fordays' call center staff will contact applicants over 75 years to confirm that they truly desire to register as a Fordays member. Furthermore, even after the membership application process, we strive to ensure that elderly members and their families can feel at ease by following up on whether excessive purchases have occurred due to poor judgment.

※ A customer service desk is arranged for any concerns or complaints.

《 Implementing the Sponsor License System 》

It is essential for a member to hold a Sponsor License when conducting their business activities. This license is attainable after taking a short compliance lecture and passing a test.



Badge/Sticker



License card

Research and Development

Expanding our research with Open Innovation and discovering new ways nucleic acid can benefit human health.

As the leading company of nucleic acid, we are committed to conducting joint scientific research with leading research institutes in the medicine and life science fields. The purpose of this research is two-fold: to gather concrete evidence of the efficacy and safety of dietary supplements, and to uncover potential new ways that supplements may benefit human health.

We have achieved success with our in-house development of nucleic acid materials, putting our focus on its functionalities.

Initially, due to its natural nature, we faced issues with its variation in quality. Nonetheless, we have successfully developed consistent quality after 5 years of analyzing a wide variety of nucleic acid materials and selecting those with only high antioxidant capacities after passing series of evaluations. This breakthrough idea has enhanced the quality of nucleic acid supplements.

Aiming to enhance preventive medicine and to implement a healthy society.

[Next Generation Nucleic Acid Lab FD]

We have unified the research facility of Fordays and Life Science Institute where both parties will embrace the approach of Open Innovation by gathering and sharing information for enhancing our nucleic acid supplements.



[Collaborating with Prominent Research Facilities]

—Partial outline. 12 universities and 17 research facilities total.
(As of December 2022.)

Tokyo University of Agriculture and Technology (Akane Tanaka)
Research on allergic dermatitis and intake of nucleic acid and nucleic acid materials

Tokyo University of Agriculture and Technology (Yoshihiro Nomura)
Studying the effects of photoaging through the intake of nucleic acid and nucleic acid materials.

Tokyo University of Agriculture and Technology (Tadashi Yoshida)
Studying the effects of nucleic acid and nucleic acid materials ingestion on immunoregulatory functions.

Kanazawa University (Kunio Matsumoto)
Studying the effects of nucleic acid and nucleic acid supplementation on gene mutation.

Kanazawa University (Yukio Kato)
Studying the effects of brain function on mice through the ingestion of nucleic acid and nucleic acid materials and nucleic acid materials.

University of Tokyo (Hisanori Kato)
Studying the epigenetic effects of nucleic acid and nucleic acid materials.

University of Tokyo (Koichi Ito)
Studying the effects of anti-aging on mice utilizing nucleic acid and nucleic acid materials.

Kobe University (Hidemi Fujino)
Studying the effects of nucleic acid on skeletal muscles in rats.

Tokyo Metropolitan University (Toshiro Aigaki, Satomi Takeo)
Studying the effects of life extension on fruit flies through the ingestion of nucleic acid and nucleic acid materials.

Osaka Metropolitan University (Akiko Kojima)
Studying the anticancer effects of nucleic acid and nucleic acid materials.

University of Shizuoka (Keiko Unno)
Studying the effects of nucleic acid and nucleic acid materials on social stress.

Gifu University (Satoshi Nagaoka)
Studying the effects of anti-obesity through protamine peptide.

Kobe Gakuin University (Yukihiro Yoshimura)
Studying the effects of nucleic acid and nucleic acid materials in the intestinal environment.

Osaka Aoyama University (Toshiaki Watanabe)
Studying the safety of nucleic acid and nucleic acid materials utilizing mouse fetuses

Production and Quality Control

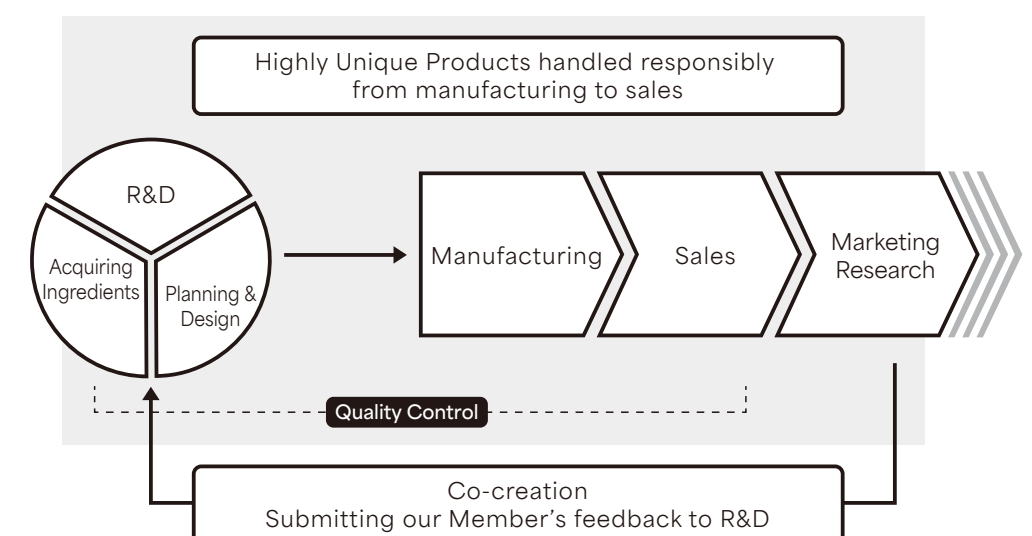
Implementing the visibility of our manufacturing process by establishing the Gifu Manufacturing Plant.

In 2017, the Gifu Manufacturing Plant was established for our aim to manufacture a high-quality and one-of-a-kind product to our customers. We have organized consistent research development, manufacturing standards, and quality control. In February 2022, we successfully obtained the certificate of GMP for health foods established by the Japan Health and Nutrition Food Association. We will continue to cultivate, shape, and exploit our company's manufacturing abilities through our exclusive factory tour, where our customers can witness the manufacturing process with their own eyes.



Our comprehensive quality control systems provide our customers with undeniable assurance.

In 2009, the Fordays Quality Control Center (FQCC) was established in Izu Kogen, Shizuoka Prefecture. The FQCC staff members monitor the entire product development process, from ingredient selection, through to manufacturing and delivery, and ensure traceability throughout the entire process. Samples from each lot numbers are periodically tested to ensure there is no change in quality. Furthermore, the FQCC staff members double check the manufacturer's test results and conduct further tests, such as product stability, to ensure the product's quality and safety providing our customers with undeniable assurance.



Building corporate trust and promoting public recognition of nucleic acids.

We are actively conducting advertising activities to show our trust and to gain recognition and appeal of nucleic acid.

《 Newspaper Ads 》



Mar. 14, 2021 Yomiuri Shimbun



Dec. 10, 2021 Nihon Keizai Shimbun
Dec. 11, 2021 Chunichi Shimbun
Tokyo Shimbun
Dec. 12, 2021 Kawakita Shimpō (Miyagi)



Dec. 30, 2022 Chugoku Shimbun (Hiroshima)



Jan. 1, 2023 Sankei Shimbun



Feb. 7, 2022 Sankei Shimbun
Feb. 17, 2022 Mainichi Shimbun



Aug. 20, 2022 Hokkaido Shimbun

《 Sponsorship 》



Yokohama DeNA
BayStars official sponsor



Para table tennis:
Alpha Yuichi Tateishi
sponsor

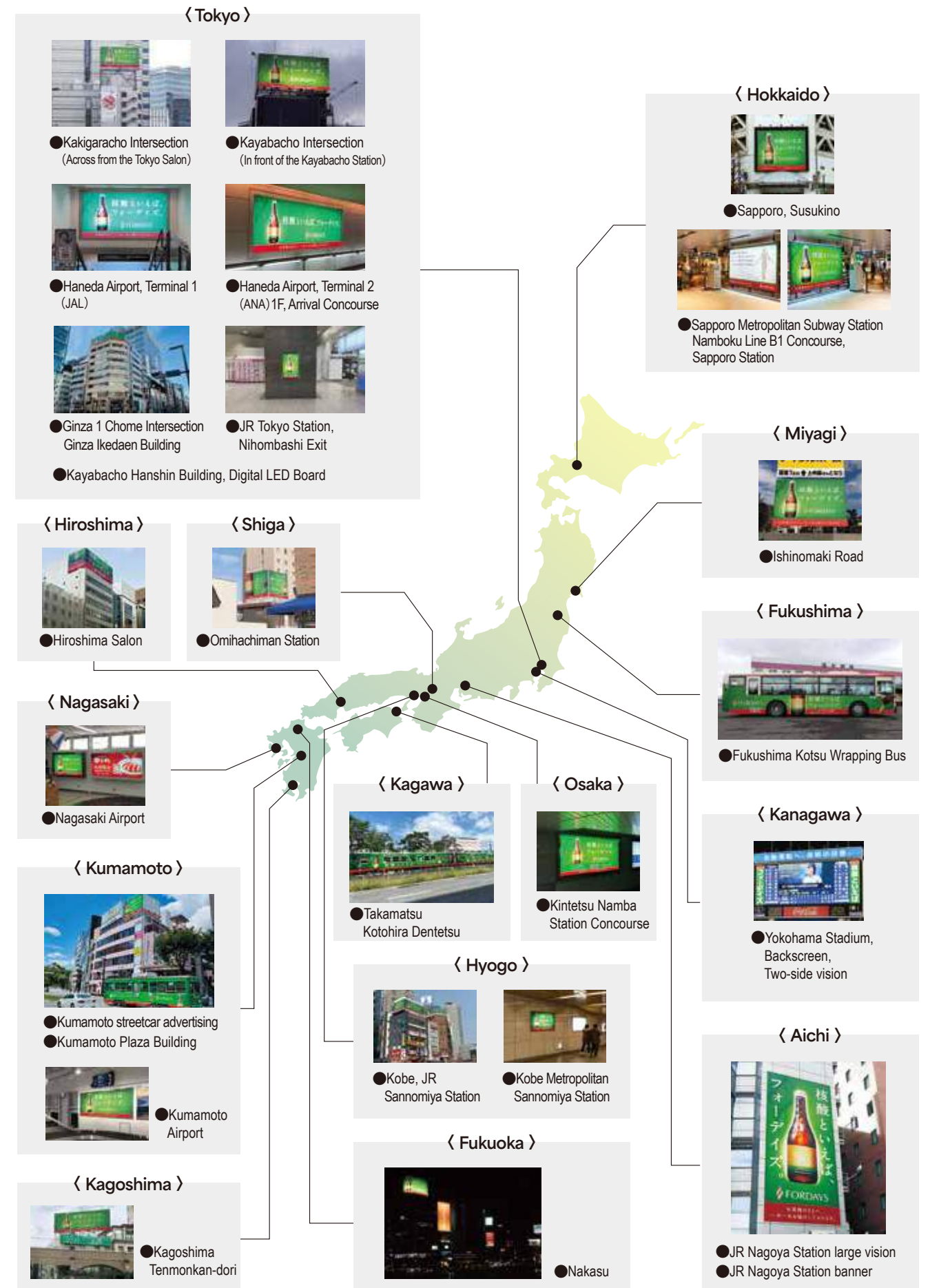


Mie Violet Iris sponsor



Japan Women's Wrestling
Association official sponsor

《 Billboard Advertising 》



Corporate Social Responsibility (CSR)

Fordays has redefined the relationship between corporate activities and social contribution. We have gone beyond the traditional concept of 「CSR」 (Corporate Social Responsibility) and created our own unique concept, 「CSV」, or “Creating Shared Value”.

Self-Reliance for Women

The successful growth and business development of Fordays is owed to the many women who have made this possible. That is why we focus on activities to protect the places where women can play an active role and make their smiles shine as a contribution to a better society.



Mie Violet Iris Official Sponsor

As a company that pursues 「health」, Fordays supports the women's handball team, 「Mie Violet Iris.」



Supporting the Japan Women's Wrestling Team

As part of our corporate mission of 「supporting self-reliance for women」, Fordays supports the Japan Women's Wrestling Team.



Oct. 16, 2022 Ise Shimbun (Mie)

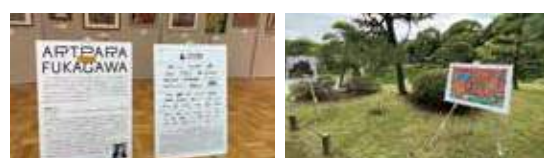
Self-Reliance for the Disabled

Many of the deep-rooted issues in society cannot be solved simply by donating money. That is why we choose to work on activities to provide people with disabilities with the means to become more self-reliant.



Collaborative Welfare Association

We have provided funds to the Collaborative Welfare Association in Tenei-mura, Fukushima Prefecture. We also provide continuous employment opportunities and operate group homes to enable the disabled to be more self-reliant in their community.



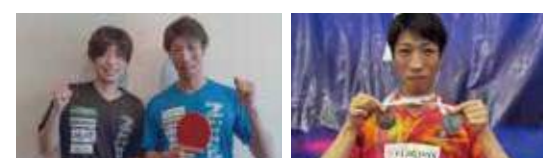
Sponsorship for the ARTPARA FUKAGAWA Art Festival 2022

As a main partner and part of our purpose to support the disabled to attain self-reliance, Fordays co-sponsored the 「ARTPARA FUKAGAWA Art Festival 2022」.



Social Welfare Corporation SAIWAIKAI: Disability Welfare Service Office Tachyon

SAIWAIKAI Tachyon is a social welfare corporation that incorporates a new welfare strategy for the mentally disabled and jiritsu (meaning both self-reliance and autonomy) as a prime goal. SAIWAIKAI Tachyon particularly provides employment to the disabled who are determined to seek employment in society.



Supporting Para Table Tennis Player, Alpha Yuichi Tateishi

We support Alpha Yuichi Tateishi, a member of the Japan Para Table Tennis Association and ranked number one in the All Japan Rankings.

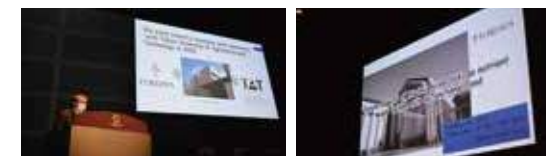
Social contribution activities to create an environment where people can thrive

To support a society where people can live active lives, we engage in a wide range of activities, including support for the development of science and culture, as well as activities that compliment a particular region's skillset.



Health-Related Academic Symposiums

As part of our role as a leader in the health care industry, we have collaborated with academic institutions and media organizations to provide relevant health-related information to the general public. Since 2009, we have sponsored the “Future of Health and Nutrition Symposium” hosted by the Sankei Shimbun newspaper.



Nucleic Acid Supplementation Enlightenment Activities

Fordays participated as a sponsor in the 22nd International Conference of Nutrition (ICN) sponsoring the symposium titled, “New Frontier in Nucleic Acid Nutrition” with the aim of popularizing nucleic acid nutrition at the researcher level.



Relief Support for Disaster Affected Areas

We have aided in donations and volunteer activities with our Fordays members to support the relief for disaster affected areas.

- Great East Japan Earthquake (March, 2011)
- Nepal Earthquake (April, 2015)
- Kumamoto Earthquake (April, 2016)
- Japan Floods (July, 2018)
- Hokkaido Eastern Iburi Earthquake (September, 2018)
- Japan Floods (July, 2022)



Support for Regional Revitalization

「Yokohama DeNA BayStars」 Official Sponsor

Fordays has signed a sponsorship contract with the Yokohama DeNA BayStars, a professional baseball team loved by many supporters.



Support for Regional Revitalization

Hiroshima Bon Dance 2022 Sponsorship

We co-sponsored this summer festival to hand down history across generations and national borders.



Support for Regional Revitalization

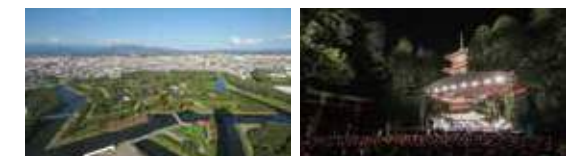
2022 Doshin UHB Fireworks Festival Sponsorship

We co-sponsored the fireworks display held on the Toyohira riverbed in central Sapporo.



Support for Academic Research

Opening endowed courses at universities and donating grants are Fordays' long-term commitment toward the success as a “Health Creation Company” for the purpose of creating a healthy and prosperous society in the future.



Support for Traditional Japanese Performing Arts

Since 2012, we have sponsored the “Support for Traditional Culture and Performing Arts” hosted by the Sankei Shimbun newspaper for future Japanese generations to inherit and preserve the rich history and culture of the Japanese Performing Arts.



食と健康の啓発活動

Food Studies Program

We have established the Food Studies Program to enhance the enjoyment of Japanese foods by approaching its aspects on health, sustainability, and benefits it can bring to our daily lives.

Working towards SDGs

Fordays is committed to working towards a sustainable society.



Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.



特定非営利活動法人
ネパール・シナプス自立支援協会



Supporting the well-being of mothers and children!

"Nepal Synapse Self-Reliance Support Association" (NPO) was established in November 2008 with the aim to support the people of Nepal, mainly the residents of Sarangkot village, with the means to live independently. We support self-reliance to the residents of Sarangkot village by involving in activities which provides an educational environment to children who are unable to receive an education due to poverty and vocational training to parents who cannot work due to unemployment.



The reconstruction four schools damaged by the Nepal earthquake

In 2015, two large earthquakes occurred in Nepal. The damage in Sarangkot village was relatively minor, but there were many areas in the country that suffered severe damage. As part of our relief efforts, Fordays invests in the future by donating money to support the reconstruction of schools.



"Fordays Japanese Language Course" opens at Kathmandu University, Nepal

In August 2021, the "Fordays Japanese Language Course" opened at Kathmandu University. Classes are held every day for the time being and will be moved to 3 days a week according to circumstances. 15 students were selected from 52 applicants. Although the classes were postponed from its slated schedule due to COVID-19, classes have started from August 2021, under the guidance of Ms. Motoko Kasuga dispatched from Japan. She currently conducts her classes with two assistants.



Providing a pleasant working environment

We are implementing measures to support work-life balance of women, such as work reforms after marriage and childbirth, and balancing childcare and work. To make this possible, we actively promote activities to eliminate discrimination and gender inequality such as working towards 29.8% of female management positions in 2022.



The adoption of environmentally friendly materials

We take part in environmental sustainability, such as changing the packaging of our products by substituting plastic containers for aluminum zipper bags.



SUSTAINABLE DEVELOPMENT GOALS

Global Expansion

Expanding the interest of nucleic acid products and business opportunities overseas.

As globalization rapidly progresses,

we are expanding our business from Japan to the world.

Our high-quality products are currently receiving positive reviews overseas.

We are developing new markets in Asia to provide business opportunities and to deliver our message of encouraging all to be self-reliant.



Taiwan Fordays

台北市中山區中山北路二段79號9樓
9F, No.79, Sec.2, Zhongshan N.Rd.,
Zhongshan Dist., Taipei City



Hong Kong Fordays

尖沙咀廣東道28號力寶太陽廣場7樓715-717室
Room 715-717, 7F, Lippo Sun Plaza,
28 Canton Road, Tsim Sha Tsui



Philippines Fordays

Ground Floor, SyCipLaw Center,
105 Paseo de Roxas, Makati City 1226,
Metro Manila, Philippines



Malaysia Fordays

Unit No.G-1, Ground Floor, Tower 3,
Avenue 3, Bangsar South, No.8 Jalan Kerinchi,
59200 Kuala Lumpur, Malaysia



Thailand Fordays

L, 2nd, 3rd Floor, Bangkok Ekkamai
Coorporative Building, 1239 Sukhumvit Road,
Kwang Klongton Nua Wattana,
Bangkok 10110, Thailand

China Office

中国广东省深圳市南山区桃园路田厦金牛广东B座2502室
R2502/25F, Block B Tianxia International Center,
No.8 Taoyuan Road, Nanshan, Shenzhen, China

Cambodia Office

#24, Unit 103, Corner St. 360 and St. 57,
Sangkat Boeung Keng Kang 1,
Khan Boeung Keng Kang, Phnom Penh, Cambodia



Taiwan Villa

高雄市大樹區義大七街13巷12號
12, No. 13, Yida 7th St, Dashu District, Kaohsiung City, Taiwan

Offices and Facilities

Fordays values people,
that is why we provide gathering facilities nationwide.

At Fordays, creating irreplaceable encounters through businesses are considered to be of great value.
Thus, we provide facilities nationwide such as salons, café spaces, kitchen studios, etc. to create fun encounters and expand strong communities.

Hokkaido Salon	Galleria 5F&8F, 4-10-3 Kita Kujo-nishi, Kita-ku, Sapporo-shi, Hokkaido	TEL.011-756-1121
Miyagi Salon	6-10-26 Kamiyagari, Izumi-ku, Sendai-shi, Miyagi	TEL.022-371-0371
Tokyo Salon	Yamaman Building 3F, 6-1 Koami-cho, Nihombashi, Chuo-ku, Tokyo	TEL.03-3662-1221
Aichi Salon	YWCA Building 8-9F, 2-3 Shinsakae-machi, Naka-ku, Nagoya-shi, Aichi	TEL.052-957-1300
Osaka Salon	Maruito Namba Building 9F, 1-2-3 Minato-machi, Naniwa-ku, Osaka-shi, Osaka	TEL.06-6632-1000
Hiroshima Salon	Ebisu-cho, Building 8-9F, 4-28 Ebisu-cho, Naka-ku, Hiroshima-shi, Hiroshima	TEL.082-504-9210
Fukuoka Salon	Nishinippon Shimbun Hakata-ekimae Building 5-6F, 2-6-12 Hakata-ekimae, Hakata-ku, Fukuoka-shi, Fukuoka	TEL.092-432-0951
Kagoshima Salon	Urban Square Kagoshima 7-8F, 4-10 Kinsei-cho, Kagoshima-shi, Kagoshima	TEL.099-216-2474
Synapse Cafe Fukushima	2-201 Asaka-arai, Koriyama-shi, Fukushima	TEL.024-937-2030
Asahikawa Station	Kagura no Mori Building 1-2F, 6-2-5 Kagura, 5-jo, Asahikawa-shi, Hokkaido	TEL.0166-60-2280
Kakusan Club Training Center & Salon Yahiko	2220 Yahiko, Yahiko-mura, Nishikanbara-gun, Niigata	TEL.0256-94-4480
Yufuin Retreat	2087-2 Kawakami, Yufuin-cho, Yufu-shi, Oita	
Gifu Manufacturing Plant	1547-3 Ichiba, Ibigawa-cho, Ibi-gun, Gifu	
Quality Control Center	1118-2 Yawatano, Ito-shi, Shizuoka	
Kagoshima Call Center	4-2705-1 Kokubun Chuo, Kirishima-shi, Kagoshima	
Kobe Distribution Center	212-1 Oka, Inami-cho, Kako-gun, Hyogo	
Niigata Distribution Center	4952-2 Shinmachiura, Otakeshinden, Tsubame-shi, Niigata	
Kumamoto Distribution Center	C/O Sun Spirit, 99 Kyoei, Yokoshima-machi, Tamana-shi, Kumamoto	
pourjours	Dai1 Teikei Building, 1-13-4 Kakigara-cho, Nihombashi, Chuo-ku, Tokyo	TEL.0120-956-461
Premium Space for Members	Dai 2 Yamaman Building 1F, 6-7 Koami-cho, Nihombashi, Chuo-ku, Tokyo	
Fordays Studio	Nihonbashi OK Bldg 4F, 1-11-10 Kakigara-cho, Nihombashi, Chuo-ku, Tokyo	
Friendly Room & Kitchen Studio	Oshima Building 3F, 1-3 Koami-cho, Nihombashi, Chuo-ku, Tokyo	
Kitchen Studio Hyogo	Ouzu Town Center Square 4 Ban-kan Room 101, 1-2-3 Okubocho Yurinokidori, Akashi-shi, Hyogo	
Kitchen Studio Hakata	NPC Building 2F, 2-17-15 Hakata-ekimae, Hakata-ku, Fukuoka-shi, Fukuoka	
Kitchen Studio Matsuyama	Takayama Building 1F, 102-2 Hirata-machi, Matsuyama-shi, Ehime	



Yufuin Retreat



Kitchen Studio



Premium Space for members

Offices and Facilities



Company Overview

Company name	Fordays Co., Ltd.
Head office	Dai 2 Yamaman Building, 6-7 Koami-cho, Nihombashi, Chuo-ku, Tokyo, 103-0016
Registered address	1-13-21 Kayaba-cho, Nihombashi, Chuo-ku, Tokyo, 103-0025
CEO	Keiko Wada
Date founded	April 1997
Captial	45 million yen
Main business	Development and sales of dietary supplements and cosmetics
Annual revenue	32.5 billion yen (as of March 2022)
No. of employees	237 (including non-permanent staff)
Affiliated organizations	Japan Direct Selling Association Tokyo Chamber of Commerce and Industry National Association for Direct Selling and Distribution Direct Sales of Cosmetic Industry Association Japan Health and Nutrition Food Association Council for Responsible Nutrition of Japan (CRN-JAPAN) The Association of Consumer Affairs Professionals (ACAP)