



Fordays Co., Ltd. <https://fordays.jp/>
Head Office: 6-7, Nihombashikoami-cho, Chuo-ku, Tokyo 103-0016
Registered company address (former Head Office):
1-13-21, Nihombashikayabacho, Chuo-ku, Tokyo 103-0025

Think Nucleic Acid, Think Fordays
FORDAYS



**Providing good health, assurance,
and brilliance into your life.**



A product has true value when it effectively conveys the individual's thoughts and intentions to others.

At Fordays, our mission is to enhance the quality of life for many individuals and to create and deliver products that cater to the needs of a 100-year lifespan.

Since our establishment in 1997, we have actively engaged with countless customers, attentively listening to their feedback and integrating their insights into our product development. This process is further enriched by the incorporation of cutting-edge technologies and extensive research.

However, no matter how exceptional a product may be, simply using it as it is will not unlock its full value. The unique value of a product emerges only when customers attribute new meanings to their experiences and share their insights with prospective new users. This process of interaction promotes deeper mutual trust and connection.

At Fordays, we have established a distinctive business model that relies on referrals for customer acquisition. Looking ahead, we aspire to grow into a company that is indispensable to society, collaborating with all those involved in our distribution network.



Fordays Co., Ltd.
CEO

Keiko Wada

FORDAYS = For better and brighter days to come.

Cultivating "happiness" each day at a time is crucial in our limited time.

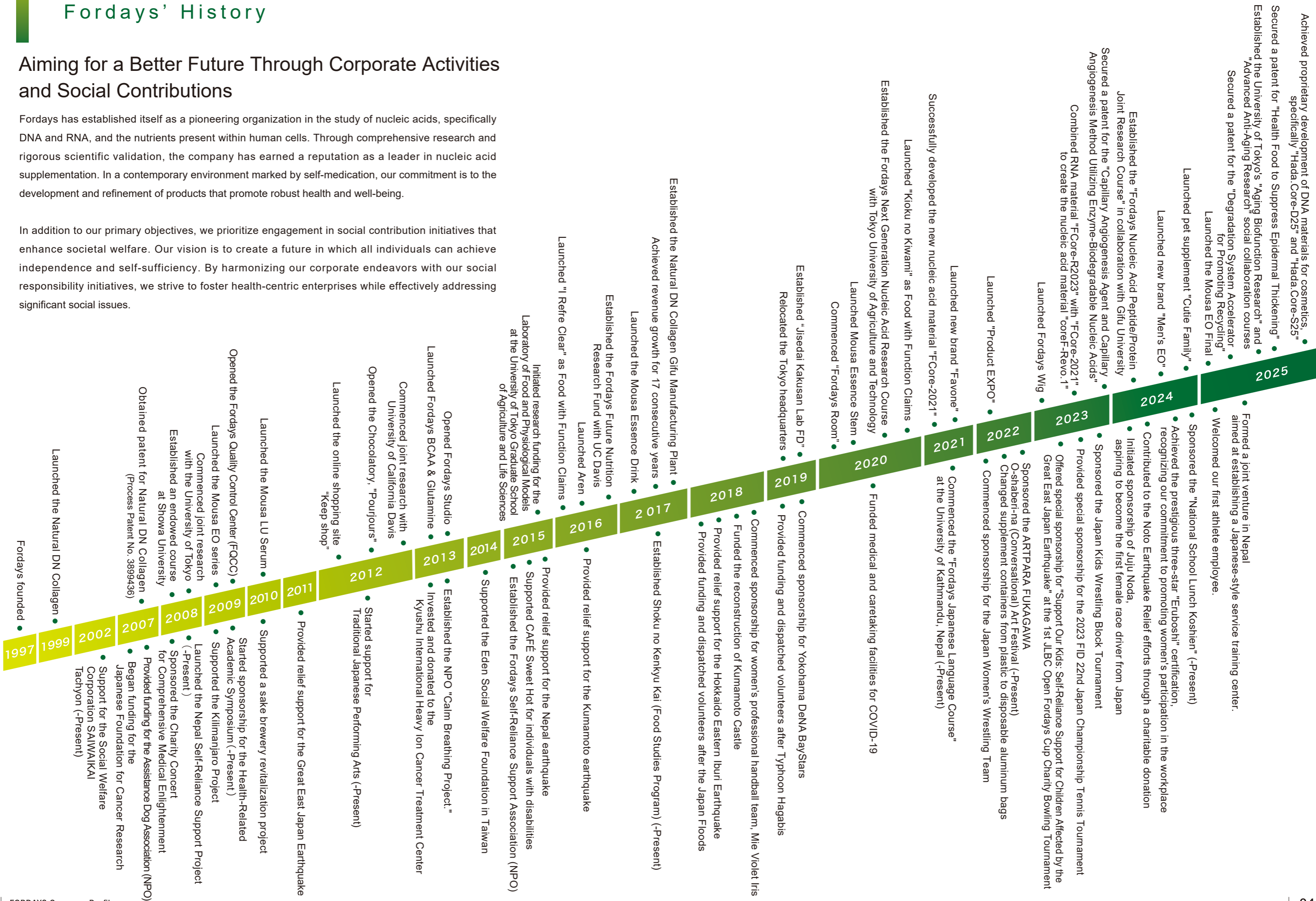
This name embodies our goal to support and bring happiness to our members daily.

Fordays' History

Aiming for a Better Future Through Corporate Activities and Social Contributions

Fordays has established itself as a pioneering organization in the study of nucleic acids, specifically DNA and RNA, and the nutrients present within human cells. Through comprehensive research and rigorous scientific validation, the company has earned a reputation as a leader in nucleic acid supplementation. In a contemporary environment marked by self-medication, our commitment is to the development and refinement of products that promote robust health and well-being.

In addition to our primary objectives, we prioritize engagement in social contribution initiatives that enhance societal welfare. Our vision is to create a future in which all individuals can achieve independence and self-sufficiency. By harmonizing our corporate endeavors with our social responsibility initiatives, we strive to foster health-centric enterprises while effectively addressing significant social issues.



Leveraging the power of nucleic acids to enhance overall health and beauty.

The idea of combining inner supplements + outer supplements.



Inner Supplements
(Dietary Supplements)



Outer Supplements
(Skincare, hair care, and cosmetic products)

Our flagship product, the "Natural DN Collagen," has enjoyed sustained popularity over the years. Additionally, our range of inner supplements provides vital nutrients that support overall health and well-being daily.

Outer supplements enhance skin condition and overall function from the outside of the body. Nucleic acid-based ingredients promote lasting healthy beauty.

〈Inner Supplements〉



Natural DN Collagen

〈Non-carbonated beverage〉
The No. 1 * Nucleic Acid Supplement for over 10 years.

* Source: Fuji Keizai Co., Ltd.
H.B. Foods Marketing Handbook 2014-2022, Function-Oriented Foods Edition
[2018-2020 Cumulative Sales of Antioxidant/Antiaging-Oriented Nucleic Acid Supplements (Set), 2012-2017 Cumulative Sales of Lifestyle-Related Disease-Preventive and Other Nucleic Acid Supplements (Set)]
Market Share of Supplements Containing Featured Ingredients/Efficacy 2012
[2010-2011 Cumulative Sales of Nucleic Acids (Set)]



Aren Z

〈Processed food containing mushroom extract and Lactobacillus acidophilus (Tablets)〉
Contains Antrodia camphorata extract, Lactobacillus acidophilus Narine, and chrysanthemum flower extract powder, all valuable ingredients that provide comprehensive support to overall health.



Immuno Vital HI

〈Processed food containing mushroom powder and lactobacillus acidophilus (Hard capsule-type)〉
Includes three types of mushrooms and one trillion lactic acid bacteria. Supports the development of a body that can withstand seasonal changes.



Natural RNA V Plus

〈Processed food containing torula yeast extract and salmon milt extract〉
Capsule supplements containing nucleic acids that can be combined with Natural DN Collagen to replenish RNA more actively.



Mousa Essence Drink Stem Bright

〈Non-carbonated beverage〉
A beauty supplement featuring pineapple extract, ceramide phytol, and collagen tripeptide for internal support.



Aojiru & Fiber Mix Fresh

〈Processed food containing green barley (Powder)〉
This delicious aojiru features a variety of ingredients, focusing on four types of leafy greens, all conveniently combined into a single stick.

〈Food with Function Claims〉



I Refre Clear W [Reg. No.]G1043

〈Processed food containing maqui berry/lutein/zeaxanthin (Soft capsule-type)〉
This supplement promotes eye health through two fundamental approaches: enhancing eye hydration and improving contrast sensitivity.



J Charge [Reg. No.]D444

〈Processed food containing proteoglycan-rich salmon nasal cartilage extract (Tablets)〉
This supplement contains proteoglycan derived from salmon nasal cartilage, which supports knee joint mobility.



Kioku no Kiwami [Reg. No.]E388

〈Processed food containing ginkgo leaf extract (Tablets)〉
This supplement supports memory capabilities, facilitating improved retention and recall of information encountered in daily life.

* I Refre Clear W and J Charge will be switched to aluminum stand bags.

〈Outer Supplements〉



Mousa LU Serum gia

〈High-functioning beauty serum〉

This serum is the inaugural product to incorporate Fordays' proprietary DNA material, developed in the pursuit of achieving ideal skin.



Mousa Essence Stem

〈Beauty essence〉

This beauty essence is formulated with human stem cell-conditioned media,* aimed at restoring the skin's inherent firmness, elasticity, smoothness, and hydration.

* Human keratinocyte conditioned media, human fibroblast conditioned media, human adipocyte conditioned media extract (all moisturizing ingredients).



Mousa EO Final series

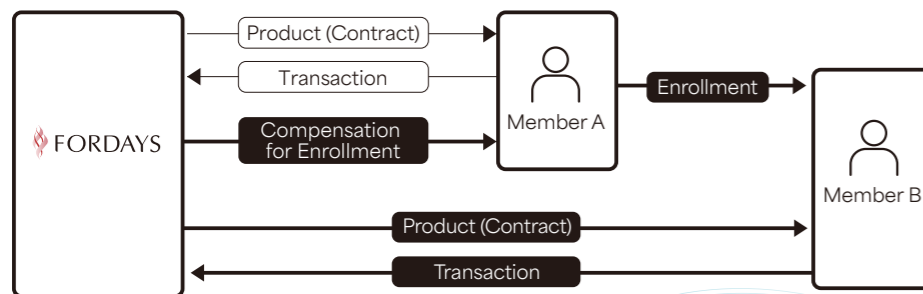
This series comprises a range of cleansing products, including facial washes, facial soaps, lotions, and an exfoliating cream.

Business Model

At Fordays, we prioritize minimizing the burden on our customers and fostering an environment where they can operate with confidence and peace of mind.

Our business philosophy is founded on cultivating trust among individuals. It begins with sharing the value of products that have been personally tested and deemed exceptional. Only those who have utilized these offerings can effectively convey their true worth, which reflects the core of authentic distribution.

Moreover, Fordays has implemented a "direct transaction contract" with all members. Our headquarters handles all aspects of order processing and delivery, eliminating financial exchanges between members and alleviating the challenges of inventory management. This structure empowers individuals, regardless of their financial resources or experience, to embark on entrepreneurial ventures and derive satisfaction from their efforts. This is a fundamental aspect of Fordays' business model.



No registration fees No inventory No delivery/collection

Implementing a business model where anyone can start with a small expense

Compliance

The slogan for promoting compliance is: "Know the rules, Follow the rules, Explain the rules."

Fordays is currently ranked fourth-largest in the network marketing industry by annual sales, with a growing emphasis on social responsibility. To ensure that it remains an essential entity in society and to facilitate more enriching experiences for its members, Fordays will enhance its commitment to compliance with all applicable laws and regulations.



Compliance Book

《Membership Applications for Elderly Individuals》

Membership application for individuals aged 80 years and older requires the consent and signature of a family member. Furthermore, for individuals aged 75 years and older, Fordays will make direct contact to confirm their intentions regarding their application.

To ensure responsible purchasing practices, Fordays conducts follow-up assessments after applications to mitigate the risk of excessive purchases resulting from impaired judgment. This measure aims to provide reassurance to elderly members and their families.

※Customer service desks are provided to offer assistance with any complaints or concerns regarding solicitation.

Fordays provides two customer service desks for assistance.

Orders, consultations, and other inquiries:

〈Customer Hotline〉 0120-950-888 (Operating hours: Business days 9:45 AM - 5:30 PM and others)

Inquiries regarding troubles and concerns:

〈Consumer Consultation Desk〉 0120-033-007 (Operating hours: Business days 10 AM - 5 PM)

**Aiming to Enhance Health at the Genetic and Cellular Levels
~Leading the Global Advancements in Nucleic Acid Research~**

Fordays is a prominent leader in nucleic acid supplementation, collaborating with esteemed research institutions and conducting comprehensive academic research to provide substantial scientific evidence. Our initiatives extend beyond verifying health food safety and actively explore new opportunities and advancements in this field.

In continuation of our research on food-grade ingredients, we have advanced the development of proprietary nucleic acid components for use in cosmetics.

Following the successful development of our food-grade ingredient "coreF-Revo.1," we have independently developed two innovative DNA ingredients for cosmetic applications: "Hada.Core-S25" (hydrolyzed milt extract) and "Hada.Core-D25" (hydrolyzed sodium DNA). These cutting-edge ingredients are incorporated into Mousa LU Serum gja.

[Jisedai Kakusan Lab FD]

Jisedai Kakusan Lab FD is a Fordays-owned research facility that focuses on the proprietary development and study of nucleic acid materials. This facility develops original nucleic acid materials and conducts advanced research in collaboration with industry and academic institutions. Furthermore, it is dedicated to pursuing independent research to elucidate new functions and mechanisms associated with nucleic acid supplementation.



[Joint Research with Universities] Partial Outline (as of October 2025)

- University of Tokyo (Koichi Ito)
Researching the effects of anti-aging treatments on mice using nucleic acids and nucleic acid materials.
- University of Tokyo (Yu Hayashi)
Investigating the effects of sleep using nucleic acids and nucleic acid materials.
- University of Tokyo (Koji Uchida)
Exploring the anti-aging functions of various foods.
- Tokyo University of Agriculture and Technology (Akane Tanaka)
Studying the effects of allergies in relation to nucleic acids and nucleic acid materials.
- Tokyo University of Agriculture and Technology (Yoshihiro Nomura)
Examining the effects of photoaging through the intake of nucleic acids and nucleic acid materials.
- Tokyo University of Agriculture and Technology (Tadashi Yoshida)
Exploring the effects of nucleic acids and nucleic acid components on the regulation of immune responses.
- Osaka Metropolitan University (Akiko Kojima)
Researching the anticancer effects of nucleic acids and nucleic acid materials.
- Gifu University (Satoshi Nagaoka)
Investigating the impacts of nucleic acids and nucleic acid materials through protamine and protamine peptides.

- Kanazawa University (Yukio Kato)
Studying the effects of nucleic acids and nucleic acid materials on brain (neuro) functions in mice.
- Tokyo Metropolitan University (Toshiro Aigaki, Satomi Takeo)
Researching the effects of life extension in fruit flies through the ingestion of nucleic acids and nucleic acid materials.
- Kobe University (Hidemi Fujino)
Studying the effects of nucleic acids and nucleic acid materials on human skin.
- Kindai University (Nobuhiro Manzai)
Exploring the effects of nucleic acids and nucleic acid materials on blood vessels and skin health.
- Kindai University (Hiroyuki Moriyama, Mariko Moriyama)
Researching the effects of nucleic acids and nucleic acid materials in the intestinal environment.
- Kobe Gakuin University (Yukihiro Yoshimura)
Studying the safety of nucleic acid and nucleic acid materials utilizing mouse fetuses
- University of Shizuoka (Keiko Unno)
Investigating the effects of anti-obesity treatments through protamine peptides.

[Courses] We have established a series of courses to enhance our joint research endeavors.

- 1. Joint research course with Tokyo University of Agriculture and Technology "Fordays Next-Generation Research Course"
- 2. Joint research course with Gifu University "Fordays Nucleic Acid, Peptide, and Protein Joint Research Course"
- 3. A social collaboration course with the University of Tokyo "Advanced Anti-Aging Research,"
- 4. A social collaboration course with the University of Tokyo "Research on Aging Biological Functions,"

**Fordays' Gifu Manufacturing Plant:
Fostering Transparency in Manufacturing Practices**

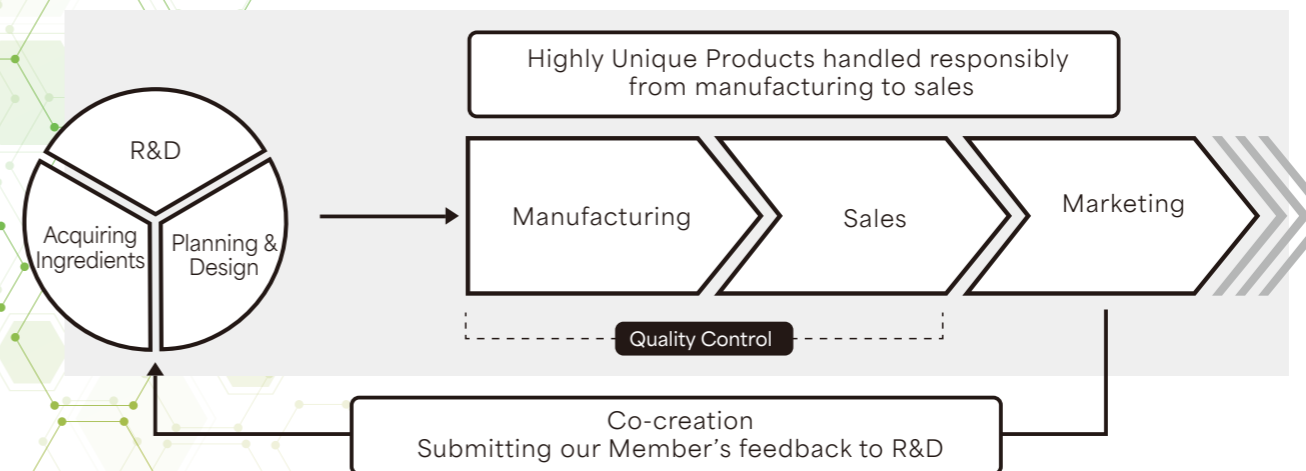
In 2017, we established the Gifu Manufacturing Plant, dedicated to manufacturing "Natural DN Collagen," with a focus on developing high-quality, distinctive products. Our facility is equipped with a robust system that integrates research and development, manufacturing, and quality control processes. In February 2022, we successfully obtained "Health Food GMP" certification from the Japan Health and Nutrition Food Association. Additionally, in October 2025, we achieved the global "FSSC 22000" certification, further emphasizing our commitment to quality. We are resolute in our pursuit of "Transparency in Manufacturing Practices" through organized factory tours, and we will continually strive to enhance our manufacturing practices and capabilities.

*Established by F-SEEDS Co., Ltd., a subsidiary within our corporate group.



We have established a thorough quality control system to ensure peace of mind.

In 2009, the Fordays Quality Control Center was inaugurated in Izukogen, Shizuoka Prefecture. Our products are systematically organized by production lot and undergo regular quality inspections. In addition, we conduct thorough consultations with the manufacturing facility to confirm the suitability of products for shipment and perform comprehensive safety assessments. This meticulous approach to quality control allows our customers to use our products with complete confidence.



Enhancing Fordays' credibility and increasing awareness of nucleic acids.

We implement targeted advertising campaigns designed to educate the public about the remarkable benefits of nucleic acids while fostering trust in the Fordays brand.

《 Newspaper Ads 》



Aug. 29, 2025 Gifu Shimbun
Aug. 30, 2025 Hokkaido Shimbun,
Tokyo Shimbun,
Shikoku Shimbun
Aug. 31, 2025 Chunichi Shimbun,
Hokuriku Chunichi Shimbun



Mar. 23, 2025 Hokkaido Shimbun



Aug. 28, 2025 Sankei Shimbun



Jan. 1, 2025 Sankei Shimbun



Jul. 29, 2024 Hokkaido Shimbun
Aug. 22, 2024 Chunichi Shimbun,
Tokyo Shimbun,
Gifu Shimbun,
Chugoku Shimbun,
Shikoku Shimbun,
Yamaguchi Shimbun
Jan. 15, 2025 Sankei Shimbun



Mar. 1, 2024 Chunichi Shimbun,
Hokuriku Chunichi Shimbun,
Tokyo Shimbun,

《 Sponsorships 》



Official sponsor for
Yokohama DeNA BayStars



Official sponsor for racing driver,
Juju Noda



Official sponsor for Mie Violet Iris



Official sponsor for
Japan Wrestling Federation

《 Billboard Advertising 》 ※ We will be making some modifications to the advertising design.

《 Tokyo 》

- Kakigaracho Intersection Across from the Tokyo Salon
- Kayabacho Intersection In front of the Kayabacho Station
- Haneda Airport, Terminal 1 JAL
- Haneda Airport, Terminal 2 ANA 1F, Arrival Concourse
- Kayabacho Hanshin Building Digital LED Board
- JR Tokyo Station, Nihombashi Exit

《 Hokkaido 》

- Sapporo Metropolitan Subway Station Namboku Line B1 Concourse, Sapporo Station
- Sapporo Shiden Wrapping Train

《 Miyagi 》

- Ishinomaki Road

《 Fukuoka 》

- Nakasu

《 Hiroshima 》

- Hiroshima Salon
- Hiroshima Shiden Wrapping Train

《 Nagasaki 》

- Nagasaki Airport

《 Kumamoto 》

- Kumamoto Shiden Wrapping Train
- Kumamoto Plaza Building
- Kumamoto Airport

《 Kagoshima 》

- Kagoshima Tenmonkan-dori
- Kagoshima Shiden Wrapping Train

《 Kagawa 》

- Takamatsu Kotohira Dentetsu

《 Osaka 》

- Kintetsu Namba Station Concourse

《 Hyogo 》

- Kobe, JR Sannomiya Station
- Kobe Metropolitan Sannomiya Station

《 Kanagawa 》

- Yokohama Stadium, Backscreen, Two-side vision

《 Aichi 》

- JR Nagoya Station large vision
- JR Nagoya Station banner

Social Contribution Activities

Fordays has introduced “Creating Shared Value” (CSV), a concept that goes beyond traditional “Corporate Social Responsibility” (CSR)

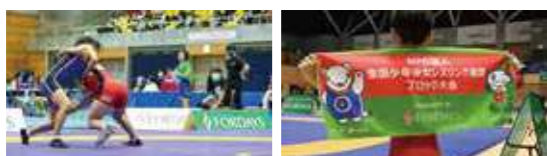
Self-Reliance for Women

At Fordays, our growth and success are primarily attributable to the invaluable contributions of women within our organization. As part of our commitment to fostering a better society, we are dedicated to initiatives that safeguard and enhance opportunities for women to assume active roles, thereby ensuring that "women's smiles shine."



Support for Mie Violet Iris

Fordays is committed to promoting health and wellness and proudly supports the women's handball team, Mie Violet Iris.



Support for the Japan Women's Wrestling Team

As part of our corporate mission of supporting self-reliance for women, Fordays supports the Japan Women's Wrestling Team. In addition, we sponsor the Junior Wrestling Federation Block Tournament, supporting young athletes who aspire to become future gold medalists.

Self-Reliance for the Disabled

Fordays recognizes that addressing society's complex, deep-rooted challenges requires more than providing financial support. We are dedicated to promoting initiatives that empower individuals with disabilities to achieve genuine self-reliance.



Social Welfare Corporation SAIWAIKAI: Disability Welfare Service Tachyon

Tachyon is a social welfare service office dedicated to assisting individuals with intellectual disabilities. This office is committed to establishing innovative welfare services to achieve "jiritsu," which represents both independence and self-reliance, with a primary focus on providing robust employment support for individuals with intellectual disabilities seeking employment.



Para table tennis players Alpha Hirokazu Tateishi & Ayumi Kawasaki

Both individuals consistently demonstrate exceptional determination and perseverance as they face and overcome challenges associated with their disabilities.



Racing driver Juju

Fordays sponsors Juju, a talented racing driver who aspires to become the first Japanese woman to compete in Formula 1 or Formula E.



Fordays' first-ever athlete employee

Fordays welcomes wrestler Umi Ito as its first athlete employee, and supports her challenge as she pushes forward toward her dream.



Sponsorship for the ARTPARA FUKAGAWA Art Festival

Since 2022, Fordays has been a sponsor of the "ARTPARA FUKAGAWA Art Festival," an esteemed event that highlights the artistic talents of individuals with disabilities across the city.



Featuring artwork by artists with disabilities on the cover of our newsletter

Since June 2023, we have featured artwork by various artists with disabilities on the cover of our newsletter.

Fostering personal and community growth: **"Social Contribution Activities."**

In our commitment to fostering a vibrant society, we actively engage in a variety of initiatives. These encompass the advancement of scientific and cultural development, as well as the strategic empowerment of local communities.



Health-Related Academic Symposiums

Since 2009, we have proudly served as a principal sponsor of the "Future of Health and Nutrition Symposium," organized by Sankei Shimbun. As a dedicated organization within the health sector, we actively participate in awareness-raising initiatives in partnership with academic institutions and media outlets, promoting vital discussions on health and nutrition.



Sponsorship of the 79th Annual Meeting of the Japanese Society of Nutrition and Food Science

In an effort to advance the understanding of nucleic acid supplementation within the research community, we organized a luncheon seminar entitled "Outstanding Functional Properties of Oligonucleotides and Oligopeptides Identified in Salmon Milt Extract."



Support for Traditional Japanese Culture:

Since 2012, we have had the privilege of serving as a sponsor for the "Traditional Japanese Culture Support Project," organized by Sankei Shimbun. This initiative is committed to preserving Japan's historical and cultural heritage, ensuring that these important traditions are transmitted to future generations.



Food and Health Enlightenment

"Shoku no Kenkyukai"
Fordays is dedicated to the principle of "health through food," examining the significance of food and conducting research to improve our dietary habits and lead to a more fulfilling life. Through these efforts, we aim to make a positive contribution to society within the field of nutrition.



Support for Academic Research

Fordays aspires to be a leading health startup company dedicated to promoting a prosperous society and ensuring a healthy future for individuals. This is achieved through the establishment of university endowment courses and the provision of grants to researchers, thereby supporting important health and wellness initiatives.



Support for Reconstruction

Fordays demonstrates a strong commitment to disaster relief by supporting initiatives that include both donations and volunteer efforts from its members.

- Great East Japan Earthquake (March 2011)
- Nepal Earthquake (April 2015)
- Kumamoto Earthquake (April 2015)
- Japan Floods (July 2018)
- Hokkaido Eastern Iburi Earthquake (September 2018)
- Noto Earthquake (January 2024)



Support for Regional Revitalization

In our commitment to supporting regional revitalization, we have sponsored the following events:

- Doushin UHB Fireworks Festival
- Gifu Nagaragawa Fireworks Festival
- Kanmon Strait Fireworks Festival
- Doushin Summer Fireworks Festival
- Hiroshima Bon Dance
- Sanuki Takamatsu Festival
- Yanai Goldfish Lantern Festival
- Niigata So-odori Dance

SDGs Initiatives

Fordays is committed to advancing the achievement of a sustainable society.



Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.



特定非営利活動法人
ネパール・シナプス自立支援協会



Supporting the Well-Being of Mothers and Children

The Nepal Synapse Self-Reliance Support Association is a nonprofit organization established in November 2008, that focuses on promoting independent living for the residents of Sarangkot Village, Nepal.

We empower the community by offering educational and vocational training to children facing barriers to education due to poverty, as well as support for unemployed parents. Our goal is to enhance self-reliance and improve the well-being of the entire community.



Reconstructing Four Schools Struck by the Nepal Earthquake

In 2015, Nepal was struck by two major earthquakes. While Sarangkot Village suffered relatively minor damage, many regions across the country sustained substantial destruction. In light of these events, Fordays decided to contribute to school reconstruction efforts through generous donations. We believe that supporting children's education is a crucial investment in the future and essential for the long-term recovery of affected communities.



"Fordays Japanese Language Course" opens at Kathmandu University, Nepal.

In August 2021, the Fordays Japanese Language Course commenced at Kathmandu University, the third-oldest university in Nepal. This program is delivered under the guidance of qualified Japanese language instructors from Japan, provided by Fordays, with instructions tailored to each student's specific field of expertise. Concurrently, Kathmandu University has established the Fordays Scholarship Program, which offers numerous scholarships each year to support students' academic endeavors.



Providing a pleasant work environment

In 2024, Fordays attained the esteemed three-star (third level) Eruboshi certification under the Act on Promotion of Women's Participation and Advancement in the Workplace. This certification recognizes our exemplary efforts to implement initiatives that promote women's workplace participation. We are committed to further promoting women's engagement in professional settings and to actively addressing and eliminating gender-based discrimination and inequality.



Adopting environmentally friendly materials

Fordays is adopting eco-friendly practices by replacing plastic bottles with aluminum zipper bags to minimize plastic consumption.



Global Expansion

Fordays is actively expanding the international reach of its nucleic acid products and business.

In response to the rapid pace of globalization, we are expanding our operations from Japan to markets around the world. Our high-quality nucleic acid products have received international recognition and acclaim. We are actively expanding into new markets in Asia through a business model that creates opportunities for everyone while promoting self-reliance.



Taiwan Fordays

新北市中和區板南路465號1、2樓
No. 465, Bannan Rd., Zhonghe Dist.,
New Taipei City



Hong Kong Fordays

尖沙咀廣東道28號力寶太陽廣場7樓715-717室
Room 715-717, 7F, Lippo Sun Plaza,
28 Canton Road, Tsim Sha Tsui



Malaysia Fordays

Unit No.G-1, Ground Floor, Tower 3,
Avenue 3, Bangsar South, No.8 Jalan Kerinchi,
59200 Kuala Lumpur, Malaysia

Salon/Facilities

Fordays values people and goes above and beyond by offering gathering facilities nationwide.

At Fordays, creating irreplaceable encounters through business is considered highly valuable. We offer nationwide facilities such as salons, cafes, and kitchen studios to create fun encounters and expand communities.

Hokkaido Salon	Galleria 5F&8F, 4-10-3 Kita Kujo-nishi, Kita-ku, Sapporo-shi, Hokkaido TEL.011-756-1121
Miyagi Salon	6-10-26 Kamiyagari, Izumi-ku, Sendai-shi, Miyagi TEL.022-371-0371
Tokyo Salon	Yamaman Building 3F, 6-1 Nihombashikoami-cho, Chuo-ku, Tokyo TEL.03-3662-1221
Aichi Salon	YWCA Building 8-9F, 2-3 Shinsaekae-machi, Naka-ku, Nagoya-shi, Aichi TEL.052-957-1300
Osaka Salon	Cross Hotel Osaka 2F, 2-5-15 Shinsaibashisuji, Chuo-ku, Osaka-shi, Osaka TEL.06-6632-1000
Hiroshima Salon	Ebisu-cho Building 8-9F, 4-28 Ebisu-cho, Naka-ku, Hiroshima-shi, Hiroshima TEL.082-504-9210
Fukuoka Salon	Nishinippon Shimbun Hakata-ekimae Building 5-6F, 2-6-12 Hakata-ekimae, Hakata-ku, Fukuoka-shi, Fukuoka TEL.092-432-0951
Kumamoto Salon	Park City Toshima, 5-1-17 Toshimanishi, Higashi-ku, Kumamoto-shi, Kumamoto TEL.096-273-9578
Kagoshima Salon	Urban Square Kagoshima 7-8F, 4-10 Kinsei-cho, Kagoshima-shi, Kagoshima TEL.099-216-2474
Synapse Cafe Fukushima	2-201 Asaka-arai, Koriyama-shi, Fukushima TEL.024-937-2030
Asahikawa Station/Kitchen Studio	Kagura no Mori Building 1-2F, 6-2-5 Kagura, 5-jo, Asahikawa-shi, Hokkaido TEL.0166-60-2280
Kakusan Club Training Center Yahiko	2220 Yahiko, Yahiko-mura, Nishikanbara-gun, Niigata TEL.0256-94-4480
Yufuin Retreat	2087-2 Kawakami, Yufuin-cho, Yufu-shi, Oita
Gifu Manufacturing Plant	1547-3 Ichiba, Ibigawa-cho, Ibi-gun, Gifu
Quality Control Center	1118-2 Yawatano, Ito-shi, Shizuoka
Kagoshima Call Center	Cathedral J, 560-3 Mitsugi, Hayato-cho, Kirishima-shi, Kagoshima
Niigata Distribution Center	4952-2 Shinmachiura, Otakeshinden, Tsubame-shi, Niigata
Kobe Distribution Center	212-1 Oka, Inami-cho, Kako-gun, Hyogo
Kumamoto Distribution Center	C/O Sun Spirit, 99 Kyoei, Yokoshima-machi, Tamana-shi, Kumamoto
pourjours	Dai1 Teikei Building, 1-13-4 Nihombashikagigara-cho, Chuo-ku, Tokyo TEL.0120-956-461
Premium Space for Members	Dai 2 Yamaman Building 1F, 6-7 Nihombashikoami-cho, Chuo-ku, Tokyo
Fordays Studio	Kakigaracho Building 4F, 1-10-7 Nihombashikagigara-cho, Chuo-ku, Tokyo
Friendly Room & Kitchen Studio	Oshima Building 3F, 1-3 Nihombashikoami-cho, Chuo-ku, Tokyo
Kitchen Studio Hyogo	Ouzu Town Center Square 4 Ban-kan Room 101, 1-2-3 Okubocho Yurinokidori, Akashi-shi, Hyogo
Kitchen Studio Hakata	NPC Building 2F, 2-17-15 Hakata-ekimae, Hakata-ku, Fukuoka-shi, Fukuoka
Kitchen Studio Matsuyama	Takayama Building 1F, 102-2 Hirata-machi, Matsuyama-shi, Ehime



Yufuin Retreat



Kitchen Studio



Premium Space for members

Offices/Facilities



Company Overview

Company name	Fordays Co., Ltd.
Head office	Dai 2 Yamaman Building, 6-7 Nihombashikoami-cho, Chuo-ku, Tokyo, 103-0016
Registered address	1-13-21 Nihombashikayaba-cho, Chuo-ku, Tokyo, 103-0025
CEO	Keiko Wada
Date founded	April 1997
Captial	45 million yen
Main business	Development and sales of dietary supplements and cosmetics
Annual revenue	30.8 billion yen (as of March 2025)
No. of employees	246 (including non-permanent staff)
Affiliated organizations	Japan Direct Selling Association Tokyo Chamber of Commerce and Industry National Association for Direct Selling and Distribution Direct Sales of Cosmetic Industry Association Japan Health and Nutrition Food Association Council for Responsible Nutrition of Japan (CRN-JAPAN) The Association of Consumer Affairs Professionals (ACAP)